



Press release
16 February 2009

BASE launches « BASE corner » : its mobile portal

Brussels, 16 February 2009 – BASE is today launching its brand-new WAP portal, BASE corner. This is a trilingual portal that gives users access, from their mobile phones, to those services most in demand among BASE customers. This portal not only offers typical mobile services, such as games, ringtones, etc., but also free Web content, while at the same time offering secure payment possibilities. BASE scoop is another of the tools offered by BASE corner : subscription to a free daily SMS that summarises the information and refers to the portal for all the details. The BASE Mobile Mail option is a service that gives users e-mail access via their BASE Mobile Mail mailbox.

BASE is now offering all its customers access to its WAP portal. BASE corner is an efficient mobile solution that provides an answer to most questions when no computer is at hand. Credible and reliable content providers allow users to access all the details and information from their mobiles. They can read the latest news published by Le Soir and De Standaard, find a gourmet restaurant with GaultMillau, consult practical information such as train timetables thanks to the SNCB and the weather forecast via Weer TV, access Gameloft on-line games, and a host of other media and content services. Tata Communications, a leading provider of a new world of communications and a member of the \$62.5 billion Tata Group along with Wmode Inc, provide their ClearMode® Portal and Content Management Service that enables BASE to leverage their global expertise and efficiencies in order to focus on providing BASE customers with the services they desire.

BASE corner offers its users :

- BASE scoop, a free SMS containing exclusive information and referring to the portal, access to free Web content, a secure payment system allowing all users to buy content for their mobile with peace of mind, without entering any credit card details or passwords, and to see the amount deducted from their call balance or listed on their bill. One option available on the portal allows users to immediately consult their expenditure and gives the contact details of the supplier concerned in the event of dispute,
- Base Mobile mail, an application that makes it possible to consult and send mails from your mobile. The BASE Mobile Mail option is a service that allows an user :
 - o To have e-mail access via their BASE Mobile Mail mailbox
 - o To add a maximum of 5 e-mail accounts to their BASE Mobile Mail mailbox
 - o To be alerted thanks to the WAP push technology on their mobile telephone about any e-mails received in their BASE Mobile Mail mailbox
 - o To consult their e-mails via the WAP on their mobile telephone according to the terms and conditions set out on the BASE site (www.BASE.be/MobileMail).



- as well as all the content and services provided by the selected partners .

« BASE is building on its pioneering experience in the field of mobile Internet. The main features of the portal are its simplicity and user-friendliness as well as the speed of access to the information. It is close to users in that it offers the content that they need and will be updated in line with the day-to-day demands of customers. Today, most mobiles on the market are WAP compatible and are finally living up to their name as truly mobile communication tools », comments Bart Vandesompele, the BASE spokesperson.

List of the WAP sites

Gameloft

GaultMillau

Kitmaker

Netsmart

SNCB

Microsoft (Windows Live Messenger)

Le Soir

De Standaard

Weer TV

Sportsplaza

BASE n.v./s.a. is a 100% subsidiary of Koninklijke KPN N.V. KPN offers mobile voice and data services in Germany (E-Plus), Belgium (BASE) and the Netherlands (KPN, Hi and Telfort). At the end of 2008, BASE had 573 employees and a market share in number of customers of ca. 24%. In 2008, BASE had a yearly turnover of 647 million euro. The company's headquarters are in Brussels; it positions itself as an innovator in products and services via a segmented approach.

For further information:

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BASE corner beta

mijn aankopen meer links

zoeken

1 **superaanbieding!**

 NitroStreet Racing

 KO Fighters

2 **scoop**

> De Standaard Mobile - Nieuws
Hommeles binnen de SPA (Meer)

> Weer-TV
Brugge: Min: 2°C Max: 3°C (Meer)

> Sportsplaza
Voetbal - Gent, Kortrijk, Genk en Racing naar kwartfinales Beker (Meer)

> scoop per SMS [gratis]

3 **meest gevraagd**

> Top Mobilele Games Gameloft

> Thema's

> Greeting cards

4 **alle categorieën**

> nieuws / weer

> sport

> spelletjes

> melodieën

> afbeeldingen / thema's / video's

> vrije tijd

> chat / mail / date

> zoeken / gidsen

> meer links

> opties

> hulp

> algemene voorwaarden

0 1 2 3 4

Options


Fermer


BASE corner beta

mes achats autres liens

rechercher

1 **offre spéciale!**

 NitroStreet Racing

 KO Fighters

2 **scoop**

> Sportsplaza
Foot: Dusan Djokic (FC Brugeois) terminera la saison à Omonia Nicosie (Plus)

> scoop par SMS [gratuit]

3 **les plus demandés**

> Top Jeux Gameloft

> Thèmes

> Envoie un message!

4 **toutes les catégories**

> actualité / météo

> sport

> jeux

> mélodies

> images / thèmes / vidéos

> loisirs

> chat / mail / rencontre

> trouver / annuaire

> autres liens

> options

> aide

> conditions générales

0 1 2 3 4

Options


Retour


BASE corner beta

my purchases more links

search

1 **super deal!**

 NitroStreet Racing

 KO Fighters

3 **popular**

> Best Games Gameloft

> Themes

> Make someone happy!

4 **all categories**

> news / weather

> sport

> games

> melodies

> images / themes/ videos

> leisure time

> find / directories

> more links

> options

> help

> general conditions

0 1 3 4

Options

Retour